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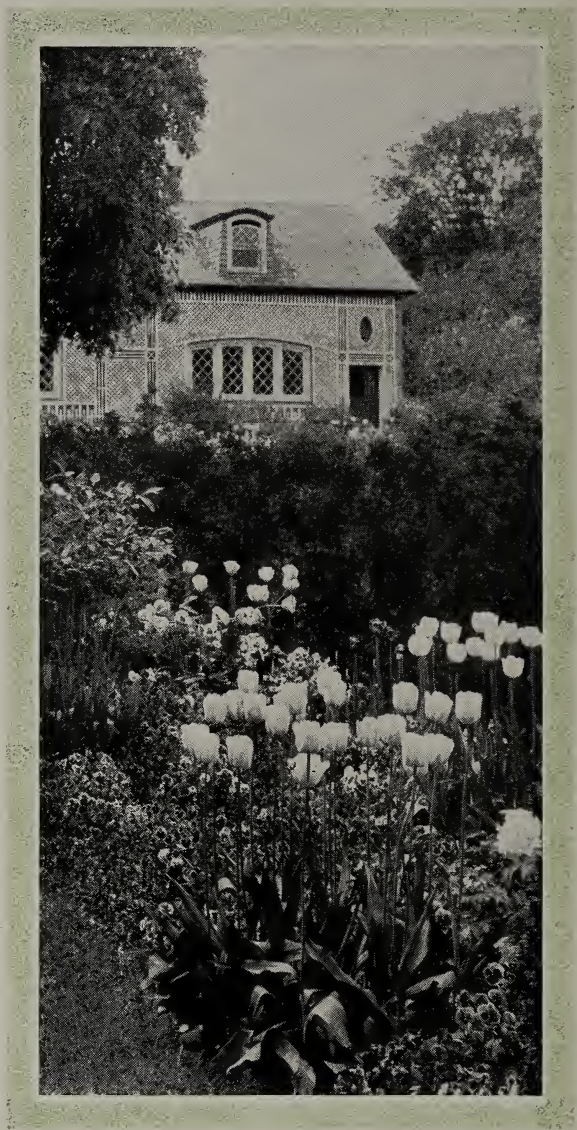
# THE-EN-EN BULB BOOK

*no fruit*



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U. S. Department of Agriculture

*Julius Roehrs Co.*  
*from the*  
*Sign of the Tree*



What a glow of sunshine and happiness their color gives to the early spring garden! And what other flowers give such a wealth of bloom for so little care?





## So Here's The Ten-Ten Bulb Book

### To Make Bulb Buying Easier For You

White and blue hyacinths, jaunty Jonquils, and the rich beauty of Darwin and Breeder tulips, with their wonderful range of color!

What would the first weeks of the garden be, without these gay harbingers of Spring.

And yet, how often have you **planned** to have all the garden joy that a generous planting of Spring flowering bulbs will give, and, in the end, failed to plant them?

Failed, because, when bulb planting time came, and you get catalogues with endless lists of varieties, and conflicting descriptions and suggestions, you just simply never could find time to make out an order!

Or put it off, until, in desperation, when it was time to plant, you hurriedly made out a mixed up sort of a list, and sent it in.

And then, after waiting until the ground was beginning to freeze you finally got your bulbs; or part of them, with a notice saying that such and such varieties (always the ones you most wanted, of course) were sold out.

### Your Bulbs Direct from Holland

How much more satisfactory to buy your bulbs the quick, sure, easy Ten-Ten way!

The Ten-Ten way is to order your bulbs now.

Getting your order before July 25th, we forward it direct to our growers, in Holland. Thus you get a full selection direct from the fields where they grow, of just the things you want. And, as your order will be included in the first shipments sent to this country you get your bulbs in good season, so you can **plant**

early, and be sure of an abundance of blooms.

As you know, to get good results, the bulbs must not only be planted in the Fall, but early enough to make a good root growth before hard freezing weather.

By placing our orders early, we make a considerable saving.

We are glad to give our customers the full advantage of this saving.

But, of course, we **cannot** accept orders at these low prices a day later than July 25th.

Even without the other advantages mentioned above, the saving this makes, would be reason enough for ordering **now**, instead of waiting until next Fall.

In a word, you have everything to gain, and nothing to lose, by ordering before July 25th.

### The Ten-Ten Policy

You'll find this book arranged on the Ten-Ten Plan, which our customers have, by their orders, and by letter, so enthusiastically endorsed.

Instead of leaving for you all the work of picking out varieties and making up collections, we've made up a number for you.

All you need to do is to order Ten Set number so and so, instead of writing out a whole list of varieties. That saves both you and us time; and saves you money. Or, of course, you can make your own selection of individual items.

You'll find our bulb lists short enough to make selection easy, but long enough to include all the better things.

And we offer you only one quality bulbs—the very best obtainable, in size and quality.

And all the named varieties, **we guarantee true to name**. And to reach you in good condition.

Orders from this book, let us repeat, must reach us by July 25th, that being the day our last orders go to our Holland growers.





## MAY WE SEND YOU AN ARMFUL OF THESE GLOWING "GLADS"?

Cut, in our fields, with the dew on; the first buds just opening; packed and shipped immediately; they will reach you, fresh as a sea-breeze!

One by one the flowers will come out, until the last bud on each stalk has revealed its treasure of rich color and delicate texture. Thus they remain fresh, for days and days.

And each variety is carefully labeled, true to name. So you can get acquainted with the newest and finest "Glads."

Fifteen spikes—an armful!—substantially packed, prepaid, for \$1. (Which, as near as we can estimate, just covers our expense for packing, labeling, postage, etc.) For larger quantity, write for special price.

Just pin a dollar bill, or check, to this slip, write your name and address on the back, and mail to us.

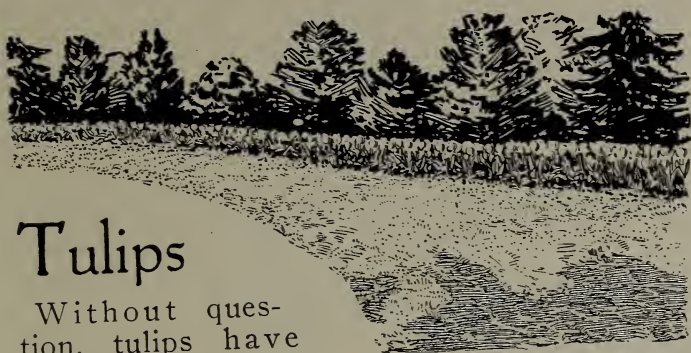
### JULIUS ROEHRS CO.

RUTHERFORD,

NEW JERSEY







## Tulips

Without question, tulips have slowly but surely won their way to being the favorite among the spring flowering bulbs.

By a proper selection from the various types or classes, you can have them in bloom for a period of six to eight weeks.

For ourselves, while we like the early sorts, we think that the Darwins and Breeders, with their long graceful stems, giant flowers, and wonderful soft, deep and glowing colors, are the real queens of the Tulip family.

## Plant Tulips This New Way

But we feel that most folks who garden do not as yet fully realize the way to use them for most beautiful effects. Why limit their planting to beds and borders? Why not use them for "high lights" in the spring garden everywhere?

Just try planting a few clumps of ten—one or two colors only—in a place: against the evergreens, and in the hardy borders, and in the foreground of shrubbery plantings.

## Try this just Once and See the New and Charming Effects You Can Get

Forget the old round and square beds planted to geometrical color designs.

In your long borders, get either a mass of one or two colors, or else mix the varieties

## Tulips

generously, and more or less haphazardly, so as to get a natural effect, and a long season of bloom.

Get over thinking tulips stiff and stilted. It's the method of planting, not the flowers themselves, that have made them, mayhap, seem to you a "formal" flower.

## Culture

For Out-doors, Tulips are best if planted several weeks before hard freezing.

Plant the early sorts about 4 to 5 inches apart and to a depth of twice their own greatest thickness. It is best to replant these each year, as they rarely find conditions where they will give satisfactory bloom after the first year.

Late Tulips, such as Cottage, Darwins, Breeders are planted about 6 inches apart, and a trifle deeper than the early sorts.

They may be planted for permanence, as they will go on blooming and multiplying for years.

For permanent plantings it is necessary to allow the foliage to mature before it is cut off. Or take up the bulbs and allow the tops to ripen slowly in some out of the way spot in the garden. When thoroughly dried, the bulbs may be stowed away in a cool airy room or cellar, until planting time in the fall.

## Tulips for Forcing or Blooming Indoors

Pot up the bulbs immediately upon receipt and store them away, as suggested for Hyacinths.

Early varieties can sometimes be brought into the light in time for Xmas or New Years; but for the amateur it is better to wait until during January when the results will be better and more certain.

Some of the Late Flowering Varieties can be forced successfully but must be given more time to develop a root system.

## Darwin Tulips

### Darwin Tulips and Breeders

Do you really know modern tulips?

Not unless you have grown, for your very own, some of these huge fellows with stems so long that the family's youngest will have to stand on tiptoe to look into their glowing cups!

But in addition to their robust growth and giant dimensions, they have the most charming range of colors; in wonderful soft pastel shades, and in the Breeders, rich browns and mahoganies and terra cottas like the smouldering shadows in a Rembrandt painting—colors such as you never dreamed of in tulips before.

And they continue to bloom, bloom up to June.

Some early and May flowering sorts you'll want of course, but let your chief plantings be Darwins and Breeders.

And don't confine them to formal bulb beds. Use them anywhere you like as we have already suggested.

### Ten-Strike Set of Darwins

The clear colors of the Darwins—pastel-like not only in quality but in the great range of unusual and soft shades—makes them distinct not only among tulips—but among all the flowers of the garden.

And they are giving a new conception of what may be done with tulips, in the garden.

The Ten-Strike Set includes the very finest of the Darwins—such tulips as you've never dreamed of if you haven't seen some of these varieties actually in bloom.

And keep in mind that you can plant them anywhere. For these soft glowing colors harmonize with almost any flower you can find in the garden.

Try them, to give a new note to your whole Spring garden.

	Each Ten Hundred		
<b>CENTENAIRE.</b> Violet-rose, light blue shaped flower .....	\$ .18	\$1.50	\$14.00
<b>DUKE OF PORTLAND.</b> Brilliant center. Exceptionally large well-scarlet .....	.14	1.20	10.00
<b>FAUST.</b> Blackish violet. Large flower, good form .....	.15	1.35	12.00
<b>FLAMINGO.</b> Delicate rosy flesh, pointed flower. A distinct and beautiful variety .....	.10	.90	7.50
<b>GALATEA.</b> Deep cherry carmine, blue center, enormous flower .....	.14	1.20	10.00
<b>PRINCE OF THE NETHERLANDS.</b> Deep cerise rose, margined pink, pale blue center .....	.13	1.10	9.50

# JULIUS ROEHRS CO.

## Darwin Tulips

	Each	Ten	Hundred
<b>ROI D'ISLANDE.</b> Deep violet rose.	.14	1.20	10.00
<b>RONALD GUNN.</b> Deep violet, with lavender edge and white center.....	.14	1.20	10.00
<b>VALENTINE.</b> Soft violet purple, blue center .....	.13	1.10	9.50
<b>WALLY MOES.</b> Soft silvery heliotrope, large flower of great beauty	.11	.95	8.00
<b>Ten Strike Set of Darwin Tulips</b>			
One each of the above 10 varieties.....			\$1.10
Five each of the above 10 varieties.....			4.75
Ten each of the above 10 varieties.....			9.00

## Ten Pink and Rose Colored Darwins

These varieties will be a revelation to you, as to what color in tulips may be!

The shades of pink you have so often admired in early tulips, you will find here, richer and softer.

	Ten	Hundred
<b>ANTON ROOZEN.</b> Rose pink, paler at the edge. Large flower.....	.75	6.50
<b>BARONNE DE LA TONNAYE.</b> Rose shaded blush, a faultless variety for bedding .....	.60	5.00
<b>CLARA BUTT.</b> Soft salmon rose. One of the most beautiful and useful of all varieties .....	.55	4.80
<b>EDMEE.</b> Vivid cherry rose, silvery pink edges .....	.60	5.20
<b>L'INGENUE.</b> Rosy white, inside salmon rose, blue base .....	.75	6.00
<b>LOVELINESS.</b> Soft carmine rose, margined blush. Forces well .....	.60	5.50
<b>PRINCESS ELIZABETH.</b> Clear soft lilac rose, edges of a paler shade, white base....	.90	8.00
<b>PSYCHE.</b> Soft rose, inside silvery rose, large flower on tall, stiff stem .....	.65	5.50
<b>SIERAAD VAN FLORA.</b> Bright rose, blue base .....	.75	6.50
<b>SUZON.</b> Buff rose, inside a deeper shade of rose, blue base. A beautiful and popular variety .....	.65	5.60

<b>Ten Set of Darwin Tulips—Pink and Rose Shades</b>		
One each of the above 10 varieties.....	\$	.80
Ten each of the above 10 varieties.....		6.00
25 each of the above 10 varieties.....		13.50



## Darwin Tulips

### Ten Cerise and Red Darwins

Here are brilliant crimsons and scarlets, that give a glow to the whole garden! Don't put them in a round bed in the front lawn, but use them to light up the dark corners in the shrubbery, and perennial border. Or plant them against evergreens.

	Ten Hundred	
<b>ARIADNE.</b> Brilliant crimson scarlet, violet blue base .....	.75	6.00
<b>BARTIGON.</b> Fiery red, white base. One of the best for forcing .....	.95	8.50
<b>EUROPE.</b> Glowing salmon scarlet, white base .....	.65	5.50
<b>GLOW.</b> Vermilion scarlet, white and blue base. One of the most striking of all.....	.65	5.70
<b>ISIS.</b> A showy variety with bright crimson scarlet flowers. Blue base, margined white. Tall, strong stems .....	.65	5.50
<b>LEOPOLD DE ROTHSCHILD.</b> Chestnut red, blue black center, margined white. Distinct .....	.75	6.50
<b>MR. FARNCOMBE SANDERS.</b> Beautiful scarlet with clear white base, large flower of perfect shape. The best of all in this color both for forcing or bedding.....	.75	6.50
<b>PRIDE OF HAARLEM.</b> Old rose color. Very large flower on tall strong stem. Good for forcing .....	.70	5.70
<b>PRINCESS JULIANNA.</b> Glowing vermillion, light blue base .....	.70	6.00
<b>WILLIAM PITT.</b> Deep crimson tinted purple, white base, marked blue. Large and distinct flower .....	.80	7.50

#### Ten Set of Darwin Tulips—Cerise and Red Shades

One each of the above 10 varieties.....	\$ .85
Ten each of the above 10 varieties.....	6.50
25 each of the above 10 varieties.....	14.00

### Ten Lavender and Violet Darwins

Such lavenders and lilacs as you have never seen in flowers before. And each so distinctly different from the other, that you will want them all! Use in combinations with early flowering shrubs blooming at the same time.

	Ten Hundred	
<b>DREAM.</b> Delicate lilac .....	.70	6.00



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## Darwin Tulips

		Ten	Hundred
EDUARD ANDRE.	Outside purple, inside mauve. An interesting shade .....	.65	5.50
ERGUSTE.	Dark heliotrope, inside violet, white base. A splendid variety.....	.65	5.80
EUTERPE.	Rosy lilac, lighter at the edge .....	.75	6.20
LA TRISTESSE.	Deep slaty blue, white base .....	.65	5.20
MAUVE CLAIR.	A tall and stately variety with pale lilac mauve flowers, edged silvery mauve .....	.70	6.50
MRS. POTTER PALMER.	Rich glowing purple .....	.70	6.00
REMEMBRANCE.	Silvery slaty violet, dull smoky base. Fine large flower .....	.75	6.50
REV. EWBANK.	Heliotrope, lighter towards the edge, white base .....	.65	5.20
WM. COPELAND.	Lilac rose. A medium sized flower. The best Darwin for early forcing under glass .....	.80	6.80
Ten Set of Darwin Tulips—Lavender and Blue Shades			
One each of the above 10 varieties.....		\$ .80	
Ten each of the above 10 varieties.....		6.00	
25 each of the above 10 varieties.....		13.50	

## Ten Darwins in Odd Shades

These remarkable colors, while they strike a distinctly new note in the garden color scheme, will create no discord, for, due to that indescribable soft luminosity which the Darwins have, they seem to just "fit in" anywhere you put them.

		Ten	Hundred
FRA ANGELICO.	Satiny maroon black.....	.70	6.00
HARRY VEITCH.	Dark brown red, blue base .....	.65	5.50
LA TULIPE NOIRE.	The nearest of all to black. Very large flower with a velvety sheen .....	.75	6.50
MARCONI.	Large purple violet, white base .....	.65	5.70
MORALIS.	Deep rich plum, white base. A fine variety .....	.90	8.00
PAINTED LADY.	Creamy white, large flower on a dark stem .....	.60	5.20
PHILIPPE DE COMMINES.	Velvety purplish maroon .....	.70	6.20

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## Breeder Tulips

		Ten Hundred	
<b>VIOLA.</b> Beautiful purple violet. Fine large flower .....	.70	6.20	
<b>WHITE QUEEN.</b> Clear white, tinged pink .....	.60	5.00	
<b>ZULU.</b> Dark purplish black. Fine large flower .....	.85	7.50	

### Ten Set of Darwin Tulips—Odd Shades

One each of the above 10 varieties.....	\$ .85
Ten each of the above 10 varieties.....	6.50
25 each of the above 10 varieties.....	14.00

## Ten Strike Set of "Breeders"

In size of flowers and height of stalk, many of the "Breeders" surpass even the giant Darwins.

The colors are mostly wonderful dull bronzes, mahog-  
anies, and purples, such as will be sought for in vain else-  
where in the garden, at any time of the year—colors  
which look as though they had come down from the pal-  
ettes of the old masters.

In contrast to the brighter colored May-flowering and  
Darwin tulips, they are wonderfully effective in the  
Spring garden. Blooming at the same time they can  
be used to advantage together. Moreover, many of the  
breeders are sweet scented.

	Each Ten Hundred		
<b>DOM PEDRO.</b> Large flower of dull brown, shaded maroon. Scarce.....	.20	1.90	17.50
<b>FAIRY.</b> Terra cotta and bronze. Fine large flower .....	.24	2.20	20.00
<b>GODET PARFAIT.</b> Deep purple vio- let with white base.....	.15	1.30	12.00
<b>GOLDEN BRONZE.</b> Old gold out- side, deep golden bronze inside....	.15	1.40	12.50
<b>LOUIS XIV.</b> Purple, flushed golden bronze. Considered the most beautiful of all Tulips .....	.50	4.25	40.00
<b>LUCIFER.</b> Fine large flower of red- dish orange .....	.17	1.60	15.00
<b>MAC MAHON.</b> Large flower of violet, margined bronze yellow....	.14	1.25	11.50
<b>PLUTARCHUS.</b> Bronze with terra cotta base .....	.14	1.25	11.50
<b>SOCRATES.</b> Deep reddish violet with yellowish blue base .....	.11	1.00	9.00
<b>VELVET KING.</b> Dark glossy purple, white base. An enormous flower .....	.24	2.25	20.00

# JULIUS ROEHRS CO.

## Breeder Tulips

### Ten Strike Set of Breeder Tulips

One each of the preceding 10 varieties.....	\$ 1.65
Five each of the preceding 10 varieties.....	7.50
Ten each of the preceding 10 varieties.....	14.00

## "Color Range" Set of Breeders

These ten, carefully chosen from among the most popular Breeders, will give you a variety of coloring that you'll find most enchanting. They may be used by themselves, or planted in groups, with the Darwins.

	Ten Hundred	
<b>APRICOT.</b> Deep bronze orange. Large flower .....	.75	6.20
<b>BRONZE QUEEN.</b> Buff, tinged apricot.....	.75	6.30
<b>CARDINAL MANNING.</b> A fine large flower of a curious shade of mauve rose which changes to a pure orange at the edge of the petals. A true pastel shade.....	.65	5.20
<b>COLONEL ASTOR.</b> Light purple, white base with a blue halo, large flower.....	.80	7.00
<b>FEU ARDENT.</b> Brilliant mahogany red. Extra large cup shaped flowers.....	.95	8.00
<b>MARY HOLLIS.</b> Soft cherry rose, yellow base .....	.70	5.80
<b>PRINCE OF ORANGE.</b> Large fine variety of terra cotta, edged orange.....	.75	6.20
<b>SABRINA.</b> Coffee brown with narrow edge of golden bronze .....	.70	6.00
<b>SUNRISE (Jaune d'Oeuf).</b> Golden, outside petals shaded apricot. Large flower on a tall strong stem.....	.65	5.30
<b>YELLOW PERFECTION.</b> Bronze yellow, shaded deep golden .....	.75	6.30

### Ten Set of Most Popular Breeder Tulips

One each of the above 10 varieties.....	\$ .85
Ten each of the above 10 varieties.....	6.25
25 each of the above 10 varieties.....	13.50

## Darwin Tulips



### Our "Tulip Garden" Set of Darwins

So earnest are we in our desire to have all our friends become thoroughly acquainted with the glorious modern Darwins, that we've made up this special set, at a price that just covers costs.

It consists of twenty-five first quality bulbs, of each of twenty-five of the finest named varieties of Darwins, including those in the Ten-Sets above.

These sets are made up in Holland; each variety named. They come to you in the original package.

"Tulip Garden" set of Darwins. 25 bulbs each of 25 named varieties, (625 bulbs in all) \$25.

This, we believe, is more tulip joy for the money than you can possibly get in any other way!

### Cottage or May-Flowering Tulips

Among the many splendid colors of the May-flowering tulips, are to be had the sunny yellows and clear whites, which are wanting in the Darwins and Breeders; for that reason, you'll want May-flowering tulips.

And you'll want them also, because they fill the gap between the early flowering and the late types.

In the Ten-Strike Set following, we've collected the finest of the newer varieties; and in the "Ten of the most Pleasing" you'll get a wide range of color and of flower form. Better let us get both sets for you.

	Ten Hundred	
<b>DAYBREAK.</b> Soft yellow, shaded purplish violet .....	1.10	10.00
<b>GOLDEN SPIRE.</b> Deep golden yellow, finely edged orange scarlet. Enormous flower with reflexing petals .....	.90	8.00
<b>HAMMER HALES.</b> Long flower of mahogany brown, edged orange.....	2.00	18.00
<b>JOHN RUSKIN.</b> A beautiful and rare variety; a blending of apricot rose and mauve with a pale yellow edge.....	.80	7.00



# JULIUS ROEHRS CO.

## May-Flowering Tulips

	Ten	Hundred
MOONLIGHT. Large pale yellow; elongated flower .....	.75	6.50
MRS. MOON. Very deep yellow, reflexed pointed petals .....	.70	6.00
NORHAM BEAUTY. Dull lilac with golden bronze reflex. Distinct.....	.95	8.50
PRIDE OF INGLEScombe. White, bordered carmine rose, a long pointed flower .....	.85	7.50
SCARLET EMPEROR. Glowing scarlet, clear yellow center .....	.90	8.00
SIR HARRY. A distinct shade of lavender pink .....	.75	6.20

### Ten Strike Set of May Flowering Tulips

1 each of the above 10 varieties.....	\$1.00
5 each of the above 10 varieties.....	4.50
10 each of the above 10 varieties.....	8.50

## Popular Priced Varieties

	Ten	Hundred
BOUTON D'OR (Ida). Deep golden yellow cup-shaped flower .....	.55	4.30
CALEDONIA. Orange scarlet, center greenish black .....	.55	4.50
FAIRY QUEEN. Rosy heliotrope, margined amber yellow .....	.50	4.00
GESNERIANA SPATHULATA (Major). Dazzling scarlet with blue base, flowers are very large and last a long time.....	.55	4.20
INGLEScombe. Pink. Soft rose, flushed salmon, turning deeper as the age of the flower progresses .....	.60	5.00
INGLEScombe YELLOW (Yellow Darwin). Goblet shaped flower of glossy canary yellow .....	.55	4.50
LA MERVEILLE. Enormous flower of orange scarlet flushed rose. Sweet scented.....	.55	4.50
ORANGE KING. Large, sweet scented flowers of bright deep orange.....	.60	4.80
PICOTEE (Maiden's Blush). Snow white, bordered soft pink. Recurved petals.....	.55	4.70



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## Single Early Tulips

		Ten Hundred
<b>THE FAWN.</b> Pale rosy fawn, changing to blush rose. A delicate and pleasing color	.55	4.50

### Ten Set of May Flowering Tulips—Popular Priced Varieties

1 each of the above 10 varieties.....	\$	.65
10 each of the above 10 varieties.....		5.00
25 each of the above 10 varieties.....		10.00

## Ten Single Early for Bedding

Those singles are the earliest of all to flower. Each variety is very uniform in height and time of flowering, and so they are ideal for masses of distinct coloring in early Spring.

Still used largely for regular "formal" beds, but we think you'll get more enjoyment from them, used in masses, with your other flowers!

		Ten Hundred
<b>BELLE ALLIANCE.</b> Scarlet, large flower....	.60	5.00
<b>CALYPSO.</b> Pale primrose yellow.....	.60	4.80
<b>COULEUR DE CARDINAL.</b> Velvety crimson scarlet .....	.70	6.00
<b>FRED MOORE.</b> Dark orange, shaded red.....	.60	4.80
<b>GOLDEN QUEEN.</b> Pure golden yellow, very large flower.....	.70	6.00
<b>KEIZERKROON.</b> Scarlet red with broad yellow margin. Large flower, our old favorite .....	.55	4.50
<b>LADY BOREEL.</b> A large flower of the purest white .....	.65	5.60
<b>PINK BEAUTY.</b> Glowing rose with white flush outside .....	.80	7.00
<b>RED ADMIRAL.</b> Inside orange scarlet, outside brown red, yellow center. A very beautiful tulip .....	.65	5.20
<b>WOUVERMAN.</b> Claret purple.....	.70	6.00

### Ten Set of Single Early Tulips for Bedding

One each of the above 10 varieties.....	\$	.70
Five each of the above 10 varieties.....		3.25
Ten each of the above 10 varieties.....		6.00

# JULIUS ROEHRS CO.

## Single Early Tulips

### Ten Single Early for Forcing

Tulips in Winter! What cheer their bright colors and uplifted cups give, during the dull days, when it begins to seem as though Spring just never would come again!

And it's so easy to have them, even if you have no greenhouse. Because all the planting is done out of doors.

Then, after they're potted and stored away, you just bring them into the heat and light as you want them—like getting a jar of peaches from the cellar shelves.

The varieties below, are all particularly good for forcing.

	Ten Hundred	
<b>BRILLIANT STAR.</b> Bright vermilion scarlet; the best of this color for very early forcing .....	1.05	9.50
<b>DIANA.</b> Pure white with fine long stem....	1.00	9.00
<b>FLAMINGO.</b> Rosy carmine with white in the center of the petals.....	.80	7.00
<b>MAX HAVELAAR.</b> Glowing orange, flushed salmon rose .....	.75	6.50
<b>PRESIDENT TAFT.</b> Silvery cerise on white ground.....	1.10	10.00
<b>PROSERPINE.</b> Satiny carmine rose.....	1.00	9.00
<b>RISING SUN.</b> Deep golden yellow, very large flower on tall stem.....	1.10	10.00
<b>ROSE LUISANTE.</b> Deep brilliant rose.....	.80	7.00
<b>VAN DER NEER.</b> Large striking flower of rich violet .....	.90	8.00
<b>VERMILION BRILLIANT.</b> Dazzling vermilion scarlet .....	.70	6.00

### Ten Set of Single Early Tulips for Forcing

One each of the above 10 varieties.....	\$ .95
Five each of the above 10 varieties.....	4.25
Ten each of the above 10 varieties.....	8.00

## Double Early Tulips

### Ten Early Doubles for Bedding

Have the same advantages as the singles, but flower a little later.

Blooms are more substantial, and remain longer.

		Ten Hundred
<b>BLEU CELESTE.</b> Enormous violet blue		
flower .....	.75	6.50
<b>COURONNE D'OR.</b> Golden yellow, shaded		
orange .....	.70	6.00
<b>DON CARLOS.</b> Deep crimson. Very large		
flower .....	1.05	9.50
<b>GLORIA SOLIS.</b> Scarlet red, yellow bordered		
.....	.70	5.70
<b>LACQ VAN HAARLEM.</b> Beautiful rosy		
violet .....	.95	8.50
<b>LA GRANDESSE.</b> Large deep rose.....	.60	5.00
<b>QUEEN EMMA.</b> Deep cherry rose.....	.70	5.80
<b>RUBRA MAXIMA.</b> Bright deep red.....	.60	5.00
<b>TITIAN.</b> Scarlet, with narrow yellow edge....	.70	6.20
<b>YELLOW ROSE.</b> Deep yellow.....	.65	5.50

#### Ten Set of Double Early Tulips For Forcing

One each of the above 10 varieties.....	\$ .75
Five each of the above 10 varieties.....	3.25
Ten each of the above 10 varieties.....	6.25

### Ten Early Doubles for Forcing

These are like the early singles, especially good for growing for Winter bloom.

Some prefer them to the singles, because of their more substantial flowers.

For our part, we like both, and always grow them.

		Ten Hundred
<b>ANNA ROOS.</b> Bright rose and white, fine		
large flower .....	.90	8.00
<b>BOULE DE NEIGE.</b> Fine large pure white		
flower .....	.65	5.50

# JULIUS ROEHRS CO.

## Double Early Tulips

	Ten Hundred	
<b>COURONNE D'OR.</b> Golden yellow, shaded orange .....	.70	6.00
<b>EL TOREADOR.</b> Reddish orange, striped and margined yellow .....	1.00	9.00
<b>GOLDEN KING.</b> Fine soft yellow.....	.95	8.50
<b>MURILLO.</b> White, shaded delicate rose pink .....	.65	5.20
<b>TEAROSE.</b> Yellow, shaded apricot.....	.80	7.00
<b>TITIAN.</b> Scarlet, with narrow yellow edge....	.70	6.00
<b>VELASQUEZ.</b> Large flower of a rich yellow .....	.90	8.00
<b>VUURBAAK.</b> Fiery orange scarlet.....	.80	7.00

### Ten Set of Double Early Tulips for Forcing

One each of the above 10 varieties.....	\$ .80
Five each of the above 10 varieties.....	3.50
Ten each of the above 10 varieties.....	6.50

## Ten Mixtures of Tulips

	25	100	500
<b>SINGLE EARLY TULIPS.</b> Finest Mixture .....	1.00	3.50	15.00
<b>DOUBLE EARLY TULIPS.</b> Finest Mixture .....	1.10	4.20	20.00
<b>DARWIN TULIPS.</b> Finest Mixture....	1.10	4.20	20.00
<b>BREEDER TULIPS.</b> Finest Mixture	1.10	4.00	17.00
<b>COTTAGE TULIPS.</b> Finest Mixture	1.00	3.50	15.00
<b>REMBRANDT TULIPS.</b> Finest Mixture .....	1.00	3.50	15.00
<b>PARROT TULIPS.</b> Finest Mixture....	1.00	3.50	15.00
<b>BIZARRES TULIPS.</b> Finest Mixture	1.00	3.50	15.00
<b>BYBLOEMENS TULIPS.</b> Finest Mixture .....	1.00	3.50	15.00
<b>ALL MAY FLOWERING TULIPS.</b> Finest Mixture .....	1.00	3.50	15.00

### Ten Set of Mixture of Tulips

Ten of each of the above 10 varieties.....	\$ 3.50
25 of each of the above 10 varieties.....	8.00
50 of each of the above 10 varieties.....	15.00





## NARCISSI

### Daffodils & Jonquils

Here's a flower which, for all 'round general satisfaction giving, has few equals.

First of all, most of them are hardy as milk weeds.

You'll find them still welcoming the first sunny days, years after the house about which they had been planted has disappeared.

They will live and bloom spring after spring, with no attention whatsoever. But, like anything else, of course, they appreciate some attention.

Then, what flowers are there, inside the bulb class or out, that are so simple or gracefully charming as narcissus, particularly the single varieties.

No wonder they were considered "the poet's flower."

The qualities above combine to make narcissus ideal for "naturalizing" or planting where they will look as though they had "just grewed."

Here's an opportunity for adding a note of charm and individuality to your place that shouldn't be overlooked.

Even two or three dozen bulbs planted every fall will soon give to your place an effect that no amount of formal gardening can give.

### Culture For Outdoors

For planting for permanence, put the bulbs at a depth of about twice their own greatest diameter. Such varieties as Emperor, Victoria and other large trumpets should be set from 6 to 8 inches apart while smaller types, like Poeticus, can be set 4 to 6 inches apart.



# JULIUS ROEHRS CO.

## Narcissi

For Naturalizing, select, if possible a rather light soil, that is in good condition. Turn back the sod in small sections; loosen up the soil, working in a little coarse ground bone meal, and after planting, pack the sod back firmly.

### For Forcing

Pot up the same as Tulips.

The Polyanthus type may be forced either in pots or in bowls with pebbles and water. The varieties most suited for early forcing are Golden Spur and the Polyanthus sorts.

Narcissus should not be put in too high a temperature, as the flowers and stems will develop much more naturally if allowed to come along slowly.

## Ten Strike Set

During the last few years, the development of Narcissi, Daffodils, and Jonquils has brought many splendid new varieties. The cream of these, you will find in this Ten-Strike Set.

	Each Ten Hundred		
<b>DUKE OF BEDFORD.</b> A beautiful bi-color trumpet variety with a pure white perianth and a large broad trumpet of clear soft yellow	.65	5.80	52.00
<b>VAN WAVEREN'S GIANT.</b> The largest of all trumpet Daffodils. A glorious and magnificent flower lasting in bloom longer than any other variety. A sensation whenever shown. The perianth is primrose with a bright yellow trumpet	.22	2.00	18.00
<b>OLYMPIA.</b> Trumpet is yellow, perianth slightly paler shade. The flower resembles the variety Emperor but is larger and of a deeper shade	.22	2.00	17.50
<b>KING ALFRED.</b> A remarkable and handsome Daffodil of enormous proportions. The color is a rich clear golden yellow	.33	3.00	25.00
<b>BARRI FIREBRAND.</b> Creamy white, fiery red cup. New and distinct	.10	.85	7.50
<b>IMCOMPARABILIS WILL SCARLET.</b> Creamy white perianth, large rimmed fiery orange red cup	.34	3.20	30.00
<b>LEEDSI DUCHESS OF WESTMINSTER.</b> Pure white perianth, soft canary cup, tinged orange	.24	2.25	20.00
<b>POETICUS THELMA.</b> Snowy white perianth, of great substance, large overlapping petals, broad cup margined scarlet	.14	1.20	10.00

Date.....

**JULIUS ROEHRS CO.,**  
*At The Sign of the Tree*  
**Rutherford, New Jersey**

Please enter my order for the following in accordance with the terms on the last page of this order blank.

I enclose \$.....

Name .....

Address.....

Ship to .....

Ship by .....

# Ten Sets and Collections

[illegible]

# Bulbs and Plants

[illegible]

## Bulbs and Plants

[illegible]

We will be pleased to send copies of our publications to any of your gardening friends, if you will furnish their names and addresses.

Name \_\_\_\_\_

Address .....

Name .....

Address .....



# Let Us Co-operate

Just naturally we want to handle your order with the best speed and the greatest accuracy possible. To that end we invite you to work with us. Please check over your order before mailing it to be sure that all items and catalog numbers are correct.

## Our Ten-Ten Methods

The usual terms in the trade are prices exclusive of packing charges. We have tried to simplify this in the following manner:

1. All prices include packing charges.
2. All bulbs will be shipped upon receipt of our importations from Holland.
3. All stock delivered free to our Post Office or Express Office.
4. All orders amounting to \$25.00 or more in value, delivered free within a radius of twenty miles from Rutherford.
5. If goods are to be shipped Parcel Post add 10 per cent. to your remittance, which will be applied to Parcel Post charges and balance returned at once.
6. Express shipments will go forward charges collect.
7. When ordering kindly remit in Postal Money Order or Check. We cannot be held responsible for loss of currency in the mail.
8. No charge account will be opened for less than \$5.00, and satisfactory reference should be given.
9. Correspondence to receive prompt attention should be on a separate sheet from the order.
10. We ask reference from you and submit the following to show our responsibility, which is for your protection:

Our paid up capital stock is \$150,000.00.

We have been in business for fifty years.

We refer you to the Rutherford National Bank or Dun or Bradstreet Commercial Agency.

**Our Guarantee:** We guarantee the safe arrival of anything we ship by mail, express or truck, provided complaint is made within ten days of arrival. We guarantee that every plant, bulb, shrub or tree we sell is true to name, or we will replace, or refund the original purchase price.



## RUTHERFORD, N. J.

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### Narcissi

	Each	Ten	Hundred
<b>POETAZ MIGNON.</b> White perianth, cup creamy white, with deep orange scarlet edge, 3 to 4 flowers on a stem .....	.17	1.50	12.50
<b>POETAZ JOCONDE.</b> Pale yellow peri- anth, deep golden yellow cup. 4 to 5 flowers on a stem.....	.20	1.85	17.50

#### Ten Strike Set of Narcissi

One of each of the above 10 varieties.....	\$ 2.25
Five of each of the above 10 varieties.....	10.00
Ten of each of the above 10 varieties.....	19.00

## Five Fine Doubles

For this group, we've selected the very finest of the double-flowering sorts.

Several different types, so you'll have them for a long season of bloom.

	Ten	Hundred
<b>ALBA PLENA ODORATA</b> (Double Poeticus). Pure white, sweet scented variety thriving best in heavy moist soil.....	.55	4.50
<b>DOUBLE JONQUIL.</b> Yellow, sweet scented	.55	4.50
<b>ORANGE PHOENIX</b> (Eggs and Bacon). White with orange base .....	.70	6.00
<b>SILVER PHOENIX.</b> Large flower of double white with a sulphur center .....	.65	5.80
<b>VON SION</b> (Double Yellow Daffodil). Large yellow flowers. Excellent for forcing or for out door planting .....	.90	8.00

#### Set of Double Narcissi

One of each of the above 5 varieties.....	\$ .35
Ten of each of the above 5 varieties.....	3.00
25 of each of the above 5 varieties .....	6.50

## Bulbs for Growing in Pebbles and Water

Some varieties of Narcissi may be grown in pebbles and water, or in "humus," without any preliminary storing. The "Paper Whites" are ideal for this purpose. Ten Bulbs—enough for a couple of bowls—for 50 cents. Or 50 bulbs for \$2.00.

# JULIUS ROEHRS CO.

Narcissi

## Ten Trumpets

These are the big golden fellows (there are some white ones, too) which make the Spring garden glad, with their sunny nods and smiles!

“Trumpet or Crown as long, or longer, than the perianth segments”—says the botanical classification—meaning, between you and me and the garden post, that the trumpet is more conspicuous than the petals.

Out of the dozens of varieties, we offer you ten which we know you'll find pleasing if you want to try them all. But of course, we'll gladly send any one or more varieties you wish.

	Ten Hundred	
<b>EMPEROR.</b> Deep primrose perianth, rich yellow trumpet. One of the most popular of all varieties .....	.90	8.00
<b>EMPRESS.</b> White perianth and deep yellow trumpet. One of the most popular of the bi-color varieties .....	.90	8.00
<b>GLORY OF LEIDEN.</b> Large yellow variety	1.05	9.50
<b>GOLDEN SPUR.</b> A popular variety for outdoors or for early forcing. Entire flower is deep rich golden yellow. Long trumpet with broad open mouth .....	.85	7.00
<b>MADAME DE GRAAFF.</b> Finest pure white trumpet variety. Trumpet very pale primrose when first open, passing to pure white .....	1.00	9.00
<b>OLYMPIA.</b> Trumpet is yellow, perianth slightly paler shade. Enormous flower....	2.00	17.50
<b>PRINCEPS.</b> Perianth sulphur, yellow trumpet. Excellent for indoors or in the garden.....	.65	5.50
<b>SILVER SPUR.</b> Very early bi-color variety. Perianth creamy white, golden yellow trumpet .....	1.05	9.50
<b>VICTORIA.</b> Broad creamy white perianth, clear, rich yellow fluted trumpet. Large flowers. ....	1.00	9.00
<b>VAN WAVEREN'S GIANT.</b> The largest of all trumpet Daffodils. Perianth primrose, bright yellow trumpet .....	2.00	18.00
One each of the above 10 varieties.....	\$1.25	
Five each of the above 10 varieties.....	5.00	
Ten each of the above 10 varieties.....	9.50	

# RUTHERFORD, N. J.

## Narcissi

### Ten Medium and Short-Cupped Varieties

These include the very best of the Incomparabills, Barrii, and Leedsii sorts, all of which have the trumpets, or crowns, as short, or shorter, than the perianth segments, or petals.

A range of form and color which will be ample for most gardens, in these types.

	Ten Hundred	
<b>BARRI ALBATROSS.</b> Perianth white, frilled pale lemon cup, edged orange red.....	.75	6.50
<b>BARRI CONSPICUUS.</b> Large perianth of soft yellow, short yellow cup, edged bright orange scarlet .....	.65	5.50
<b>BARRI FLORA WILSON.</b> Pure white peri- anth, yellow cup, edged orange scarlet.....	.85	7.50
<b>BARRI LADY GODIVA.</b> Perianth white, broad yellow cup, edged bright orange scarlet .....	.70	6.00
<b>INCOMPARABILIS AUTOCRAT.</b> Deep yel- low perianth and cup. Very pretty variety .....	.65	5.50
<b>INCOMPARABILIS LUCIFER.</b> White peri- anth, cup glowing orange red.....	.70	6.00
<b>INCOMPARABILIS SIR WATKIN.</b> Im- mense flowers. Perianth sulphur yellow, tinged orange scarlet .....	.90	8.00
<b>LEEDSI DUCHESS OF WESTMINSTER.</b> Pure white perianth, soft canary cup, tinged orange .....	2.25	20.00
<b>LEEDSI MRS. LANGTRY.</b> Broad white peri- anth, large white cup, edged yellow.....	.55	4.50
<b>LEEDSI WHITE LADY.</b> A handsome variety with broad white perianth, dainty cup of pale canary yellow, prettily crinkled.....	.80	7.00

### Ten Set of Narcissi with Medium and Short Crowns

One of each of the above 10 varieties.....	\$ .90
Ten of each of the above 10 varieties.....	8.00
25 of each of the above 10 varieties.....	18.00

# JULIUS ROEHRS CO.

## Narcissi

### Ten Set of Poeticus, Poetaz and Polyanthus Varieties

These are the graceful stemmed, mostly pure white or light yellow sorts, with their cups, in many cases, margined bright red.

The Polyanthus and Poetez varieties have several flowers on a stem.

The Poeticus type is best for naturalizing.

Whether you get any other or not, you surely want this set.

	Ten Hundred	
<b>POETICUS (Pheasant's Eye).</b> Pure white perianth, cup deep orange red, Per 500, \$19.00 .....	.50	4.20
<b>POETICUS ORNATUS.</b> Blooms earlier than the above and is a good forcing variety. Perianth pure white, cup margined scarlet .....	.55	4.50
<b>POETICUS KING EDWARD VII.</b> An improved Poeticus Ornatus .....	.90	8.00
<b>POETAZ ASPASIA.</b> Perianth pure white, with yellow eye—slightly edged red. 4 to 5 flowers on the stem .....	.75	6.50
<b>POETAZ ELVIRA.</b> Long stemmed variety. White with yellow eye. 3 to 4 flowers on a stem .....	.65	5.50
<b>POETAZ LAURENS KOSTER.</b> Pure white perianth, large yellow cup, long stems.....	.85	7.50
<b>JONQUIL (Single Sweet Scented).</b> Rich yellow .....	.40	3.00
<b>JONQUIL CAMPERNELLE.</b> Golden yellow, fragrant and free flowering .....	.45	3.50
<b>POLYANTHUS PAPER WHITE GRANDIFLORA.</b> The most popular of all Narcissus for forcing either in pots or in bowls with water and pebbles. If forced slowly in a cool, light room they will develop strong flower stems with clusters of fragrant, white, star-like flowers. Do not plant out doors. ....	.50	4.00
<b>POLYANTHUS GRAND SOLIEL D'OR.</b> Yellow, orange cup. Do not plant out doors .....	.75	6.50

Ten Set of Poeticus, Poetaz and Polyanthus Narcissus	
One of each of the above 10 varieties.....	\$ .65
Ten of each of the above 10 varieties.....	5.50
25 of each of the above 10 varieties.....	12.50





## HYACINTHS

The flower of good cheer!

How their bright colors, pushing above the sodden mould of spring, almost before the snow leaves, seem to rejuvenate the whole landscape.

No garden is so small as not to hold room for a few of them, even though it be but a row against the foundation wall of the house or around the cellar window.

But most folks are afraid to use hyacinths as they may be used.

They're still sold in many catalogs in collections, ready made to plant a round bed in the front lawn, in four pie-slices, blue, red, pink and white!

Give your hyacinths a chance!

Use them as you do other plant material, to help paint the garden picture as a whole.

Spread them around.

Mix them in with other things.

And try masses of single colors, here and there about the place, right in the spots that are barest in early spring, in the shrubbery or among the hardy perennials.

Try at least one planting this way, on our recommendation.

## Culture

For outdoor use, Hyacinths should be planted as soon as the bulbs are received. Put them about 6 inches deep and 6 inches apart. After the ground has frozen, mulch

# JULIUS ROEHRS CO.

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## Hyacinths

with a covering of leaves or strawy manure. (This mulch to be taken off again in the Spring.)

For forcing Hyacinths in the house or greenhouse they should be potted up as early as possible and either buried in a cold frame about 6 or 8 inches deep, or kept in a cool dark cellar, where they will not be allowed to dry out and will receive plenty of air.

The top of the bulbs should be even with the surface of the soil in the pot.

After the bulbs have made good root growth, they are ready to be brought into the light. This should be done gradually; usually not before the end of January or early February.

They are best forced in a light warm room with even temperature, where they can have plenty of sunlight.

Do not allow the soil to dry out at any time.

## Ten Light and Dark Blue Hyacinths

You know how a note of blue will make the early garden sing!

And here are blues of almost any shade you fancy.

**ADMIRAL COURBET.** Bright sky blue.

**CZAR PETER.** Light lavender blue, tinted porcelain blue.

**DUKE OF WESTMINSTER.** Deep purplish blue bells, with white centers.

**ENCHANTRESS.** Delicate delft blue. A splendid variety.

**GRAND MAITRE.** Immense loose spike of deep lavender blue.

**KING OF THE BLUES.** Rich dark blue.

**MENELIK.** Purplish black, very distinct.

**PERLE BRILLIANTE.** Light blue, tinged lavender.

**QUEEN OF THE BLUES.** Delicate azure blue.

**SCHOTEL.** Pale blue, good forcer.

Prices of the above

\$ .24 each; \$2.00 per 10; \$17.00 per 100.

Ten Set of Light and Dark Blue Hyacinths

One each of the above 10 varieties.....\$2.20

Five each of the above 10 varieties.....9.00

## Ten Pink, Rose and Red Hyacinths

**CARDINAL WISEMAN.** Dark rose, large compact spike.

**GERTRUDE.** Deep rose pink.

**GIGANTEA.** Delicate pink. Large spikes.

**JACQUES.** Light pink. Large bells on a large, loose spike.

**KING OF THE BELGIANS.** Fine deep red, compact spike.

**LADY DERBY.** Lovely shade of rose pink.

## Hyacinths

- LA VICTOIRE.** Bright rosy crimson.  
**MORENO.** Deep pink. Large spike.  
**PINK PERFECTION.** Delicate pink, shaded lavender.  
**QUEEN OF THE PINKS.** Brilliant pink with flame effect.

### Prices of the above

\$.24 each; \$2.00 per 10; \$17.00 per 100.	
Ten Set of Pink, Rose and Red Hyacinths	
One each of the above 10 varieties.....	\$2.20
Five each of the above 10 varieties.....	9.00

## Ten White and Blush White Hyacinths

- ARENTINE ARENDSSEN.** A perfect spike of snowy white bells.  
**GRANDE BLANCHE.** Dainty blush white, fine spikes and large bells.  
**GRANDEUR A MERVEILLE.** Fine blush white.  
**HEIN ROOZEN.** Immense truss of pure white.  
**LA GRANDESSE.** Fine large trusses of the purest white.  
**L'INNOCENCE.** Pure white, erect spike, very popular.  
**MADAME VAN DER HOOP.** Pure white, large bells.  
**MR. PLIMSOL.** Ivory white.  
**QUEEN EMMA.** Pure white.  
**ALBERTINE.** Pure white, very early.

### Prices of the above

\$.24 each; \$2.00 per 10; \$17.00 per 100.	
Ten Set of White and Blush White Hyacinths	
One each of the above 10 varieties.....	\$2.20
Five each of the above 10 varieties.....	9.00

## Ten Odd Varieties of Hyacinths

- BLOKSBERG.** Double, pale porcelain blue.  
**BOUQUET ROYAL.** Double pure white, yellow center.  
**BUFF BEAUTY.** Single buff orange yellow.  
**CITY OF HAARLEM.** Single pure golden yellow.  
**DOUBLE LA GRANDESSE.** Pure white.  
**MAUVE QUEEN.** Single mauve.  
**PRESIDENT ROOSEVELT.** Double deep rose.  
**PRIMROSE PERFECTION.** Single primrose yellow.

# JULIUS ROEHRS CO.

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## Hyacinths

SIR WILLIAM MANSFIELD. Single purplish mauve.

YELLOW HAMMER. Single pure yellow.

Prices of the above

\$ .24 each; \$2.00 per 10; \$17.00 per 100.

Ten Set of Odd Varieties of Hyacinths

One each of the above 10 varieties.....\$2.20

Five each of the above 10 varieties..... 9.00

## Ten Set of Miniatures or Dutch Roman

The "miniatures" are younger, smaller sized bulbs than those we offer above. They are particularly desirable for forcing as they come into bloom more quickly, and the flower stalks are not so stiff or thickly set with the flowerets, thus being more graceful in appearance when grown in pots or bulb pans.

LA VICTOIRE. Bright Rosy crimson.

GIGANTEA. Delicate pink.

YELLOW HAMMER. Pure yellow.

QUEEN OF THE BLUES. Light blue.

GRAND MAITRE. Deep lavender blue.

KING OF THE BLUES. Dark blue.

LA GRANDESSE. Pure white.

L'INNOCENCE. Pure white.

LADY DERBY. Rose pink.

GERTRUDE. Deep rose pink.

Prices of the above \$.65 per 10; \$5.50 per 100.

Ten Set of Miniature Hyacinths

One of each of the above 10 varieties.....\$ .75

Five of each of the above 10 varieties..... 3.00

Ten of each of the above 10 varieties..... 5.25

## Ten Set of Best Bedding Hyacinths

GERTRUDE. Deep rose pink.

LA VICTOIRE. Bright rosy carmine.

L'INNOCENCE. Pure white.

LA GRANDESSE. Pure white.

GRAND MAITRE. Deep lavender blue.

KING OF THE BLUES. Dark blue.

QUEEN OF THE BLUES. Light blue.

YELLOW HAMMER. Pure yellow.

GRANDE BLANCHE. Blush white.

GRANDE MONARQUE. Light blue.

Prices of the above \$1.00 per 10; \$9.00 per 100.

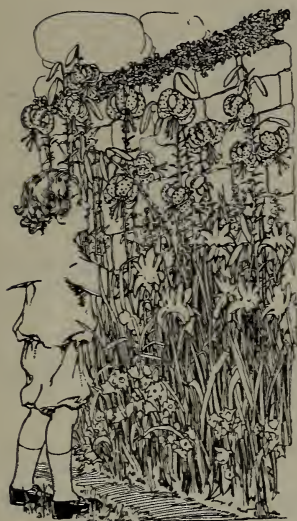
Ten Set of Best Bedding Hyacinths

One each of the above 10 varieties.....\$1.00

Five each of the above 10 varieties..... 4.50

Ten each of the above 10 varieties..... 7.50





## HARDY LILLIES

### For Fall Planting

No plants that give more for the time and trouble investment required, or give it more certainly and continuously, than most of the Hardy Lilies.

Use them where their regal flower stalks will show against the evergreens and in the hardy border at not too frequent intervals, and where you want spots of color around the boundary lines that will show from a distance.

Against the house, the garage, wherever you need permanent, tall flowers for a fitting background, remembering that they bloom in late Summer and early Fall—when most flowers are scarce.

#### **GOLDEN-RAYED LILY OF JAPAN (*Lilium auratum*).**

Large white flowers spotted reddish-brown, with broad bands of gold down the center of each petal. 3-4 feet. July-August. 50c. each, \$4.50 per 10.

#### **CANADIAN LILY (*Lilium canadense*).** Grows from 2 to 4 feet high and bears on slender stems, terminal clusters of drooping flowers, orange, spotted with brown. July. 30c. each, \$2.50 per 10.

#### **MADONNA LILY (*Lilium candidum*).** White, 3 feet, June-July. 40c. each, \$3.50 per 10. One of the most beautiful of all; should be planted earlier than others, in late August or early Sept.

#### **LILIUM REGALE (*L. myriophyllum*).** A new Chinese Lily. The center of the flower is flushed with yellow, shading to white at the outer edges, and externally the flowers are streaked with brown and shade to pink at the tips. 3-4 feet. July. \$1.00 each.

#### **LILIUM speciosum album.** White. 2-3 feet. August-September. 45c. each, \$4.00 per 10.

#### **LILIUM speciosum rubrum.** White, spotted rosy crimson. 2-3 feet. Aug.-Sept. 45c each, \$4.00 per 10.

#### **SWAMP LILY (*Lilium superbum*).** Graceful stems, 5-6 feet, terminating in a pyramid of bright orange-crimson flowers. July-Aug. 30c. each, \$2.50 per 10.

# JULIUS ROEHRS CO.

## Hardy Lillies

**LILIUM tenuifolium.** Slender stems, bright scarlet, turban-shaped flowers. 1 foot. June. 30c. each, \$2.50 per 10.

**TIGER LILY (Lilium tigrinum).** Orange, spotted black, 3-4 feet. July-August. 30c. each, \$2.50 per 10.

**LILIUM umbellatum.** Orange scarlet flowers; stout stems. 3-4 ft. June-July. 30c. each, \$2.50 per 10.

**Ten Set: One each of Ten Lilies above.....**\$ 4.00

**Ten Ten Sets (100 bulbs).....** 36.00

## CROCUSES

Here are the earliest of all!

Starring the grass with their cheerfully colored cups, before even the Hyacinths or Tulips have awakened to the fact that Spring is here, they are welcome as the first evening chorus of "peepers" in the meadow. And they'll grow anywhere—in beds, or under shrubbery, or scattered broadcast under trees or over a sweeping slope of lawn.

### Ten Set of Crocuses

	25	100	1000
<b>CAESAR.</b> Purple, fine large flower....	1.00	3.50	30.00
<b>KATHLEEN PARLOW.</b> Purest white	.85	3.00	26.00
<b>PALLAS.</b> White, striped lilac.....	.80	2.75	25.00
<b>SCIPIO.</b> White outside, purple base and mauve stripes.....	.75	2.50	22.00
<b>KING OF THE BLUES.</b> Very large purple .....	.65	2.35	20.00
<b>KING OF THE YELLOWS.</b> The best yellow .....	1.00	3.50	30.00
<b>KING OF THE WHITES.</b> Pure white .....	.65	2.35	20.00
<b>ALBION.</b> Dark purple.....	.65	2.35	20.00
<b>MONTBLANC.</b> Snow white .....	.65	2.35	20.00
<b>SIR WALTER SCOTT.</b> White, pale yellow stripe.....	.65	2.35	20.00
<b>Ten Set (25 each of above, 250 bulbs).....</b>	<b>\$7.00</b>		

### Five Crocuses for Massing

	25	100	1000
Pure Whites.....	.45	1.50	12.50
Variegated, striped and penciled.....	.45	1.50	12.50
Blues .....	.45	1.50	12.50
Yellow .....	.50	1.60	14.00
Perfect blend of colors.....	.40	1.40	12.00



## YOUR HARDY BORDER

For Flowers Next Spring Set Out  
Plants this Fall

The "old-fashioned hardy border," is old-fashioned in name only.

The old fashion thing, in fact, is not to have a hardy perennial border!

Hardy perennial plants that are hardy and husky and full of vigor is one of the hobbies we ride hardest. Our collection of these, in variety, is second to no commercial collection in the country. It includes of course, many things not listed in the selected "Ten" lists which follow. If there are things you want that are not listed here, write us for them.

But the things that are listed here will give you a hardy border that will be a Summer-long joy and delight. And the plants, all grown by ourselves, right here under "The Tree" at Rutherford, are the sort that will surely give results.

The plants listed on the following pages are all exceptionally good for Fall planting. Ordered **now**, along with your bulbs, we will ship them when we think conditions are best for transplanting in the Fall, notifying you in advance. Or at any date you say.

Perennials for Fall Planting

# Ten Herbaceous Peonies

For ease of culture, for gorgeous masses of color, either where they grow or as cut blooms in the house, no flowers excel the modern Peonies. Practically free from any insect pests or disease; so hardy that they do not require a mulch for the Winter. They bloom year after year in the same place, without even the occasional re-planting that most perennials ask.

Plant generously of Peonies, not only in the hardy border, but along the front of your boundary-line shrubs. One of the best perennials for Fall planting.

	Ten Hundred	
DELACHEI. Dark velvety purple.....	\$ .75	7.00
DUCHESSE DE NEMOURS. Pure white center with sulphur collar. Fragrant and very free .....	1.00	9.00
EDULIS SUPERBA. Bright mauve pink....	.75	7.00
EUGENE VERDIER. Pale pink center, outer petals lilac white, fragrant and free bloomer .....	1.00	9.00
FESTIVA MAXIMA. Large, globular flow- ers, pure white, flecked with crimson.....	1.00	9.00
LADY LENORA BRAMWELL. Silvery rose, fragrant .....	.75	7.00
L'INDISPENSABLE. Full, globular flow- ers; lilac pink, shading to violet rose toward center .....	1.00	9.00
MODESTE GUERIN. Large, round flower, rose pink, with purplish center.....	1.00	9.00
MONS. JULES ELIE. Pale lilac rose, fra- grant .....	1.00	9.00
PRES. ROOSEVELT. Dark red.....	.75	7.00
Ten Set: One each of above.....	\$8.50	
Ten Ten Sets (100 plants).....	70.00	



Perennials for Fall Planting

# Ten Hardy Phloxes

After the Peonies and the Iris are gone, nothing takes their place quite so completely as the Hardy Phloxes. They give long-lasting masses of color in the mixed border and are equally satisfactory for cutting.

The newer varieties are improved not only in size, but include a range of attractive colors and shades that, compared to the limited old varieties, make them seem like a new kind of flower.

Phloxes will succeed in almost any deep, well-manured soil; their most important requirement being plenty of water during the growing season.

The following Collection has been carefully selected from the best varieties of recent introduction, and will be found superior to the older varieties in greatly increased size of truss and individual flower, in greater delicacy of coloring, and wider range of color shades, and also in improved habit of growth.

The flowering season commences early in July and by removing the spikes of blooms as soon as faded, it can be prolonged until October.

**ALBION.** White, with faint red eye.

**AQUILON.** Crimson purple.

**BARON VAN DEDEM.** Glistening crimson scarlet.

**ELIZABETH CAMPBELL.** Large, bold trusses of brilliant salmon-pink flowers with a darker pink eye.

**EUGENE DANZANVILLIERS.** Soft lilac-blue flowers with white centers.

**EUROPA.** Large trusses and flowers; pure white, with carmine-crimson eye.

**MRS. JENKINS.** Very fine white, robust grower and free bloomer.

**RYNSTROM.** Large trusses of deep pink flowers.

**SIEBOLD.** Brilliant orange-scarlet, with maroon eye.

**SUNSHINE.** Deep salmon-rose, dark pink center.

Any of ten Phloxes .....30c. each, \$2.50 per 10

Ten Set: One each of above .....\$ 2.75

Ten Ten Sets ..... 22.50

## Irises

What would Spring in the garden be without the iridescent Iris? As hardy and disease-free as the Peonies, they fill the hardy border with color for weeks. In general satisfaction giving, they would come near the top of any list of hardy plants. In ordering, select some of each of the different types. The Japanese sorts come into bloom just after the German varieties are through. Planted this Fall, they will flower generously next spring.

In the following descriptions S, denotes the erect petals or standards; F, denotes the lower petals or falls.

Perennials for Fall Planting

## Ten Strike Set of German Iris

**BERCHATA.** S, bronzy yellow; F, blue violet, bordered bronze.

**FRO.** S, deep gold; F, chestnut brown.

**HER MAJESTY.** S, rose pink; F, bright crimson.

**IRIS KING.** S, lemon yellow; F, narrow, edged with yellow.

**LOHENGRIN.** S, and F, Cattleya pink.

**MITHRAS.** S, light yellow; F, wine-red with margin of deep yellow.

**PFAUENAUGE.** S, olive gold; F, bluish-plum color with gold border.

**PRINCESS VICTORIA LOUISE.** S, primrose yellow; F, reddish purple with narrow primrose margin.

**RHEIN NIXE.** S, white; F, violet blue, with narrow white margin.

**WYOMISSING.** S, creamy white, suffused soft rose; F, deep rose.

Any of the above ten German Irises,  
40c. each, \$3.50 per 10

Ten Set: One each of above.....\$ 3.75

Ten Ten Sets (100 plants)..... 32.50

## Ten Japanese Irises

The Japanese Irises are the tallest and most exquisitely colored of all. They are most effective, too, for cutting. Words cannot picture the delicate beauty of the immense flowers, with their broad, filmy petals. And the clean, light green foliage is handsome in the Spring and attractive long after the flowers go. You can use them by the water's edge, and in the regular border. You will find a collection of them a great addition to your garden in every way. Order this splendid set now, to be shipped with your bulbs early this Fall.

**ALBION.** Large, pure white, double.

**ASTARTE.** Pale blue, veined darker blue, single.

**CORNELIA.** Pansy violet, double.

**EUPHRASIA.** Crimson purple, veined white, single.

**FLAVIA.** Deep pink, veined and mottled purple.

**JUNO.** White, delicately veined violet-blue, double.

**JUPITER.** Deep bluish purple, single.

**METEOR.** White ground, veined violet-purple, double.

**NESTA.** White, faintly marbled purple, single.

**SAPPHO.** White, traced and marbled with ultramarine blue, double.

Any of ten Japanese Irises, 30c. each, \$2.50 per 10

Ten Set: One of each of above.....\$ 2.75

Ten Ten Sets (100 plants)..... 22.50



Narcissi so hardy that, year after year, they go on blooming like this, with no more attention than the meadows and woodlands which so set off their graceful beauty.



**Julius Roehrs Co**  
Rutherford, N.J.

